

JOIN THE STAGGERED SUPPLIERS' MAP

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WHY JOIN THE STAGGERED SUPPLIERS' MAP?

You can put your business on the map and reach **480,000 customers per year** who want to spend money with you⁽¹⁾. Choosing a Premium marker also gets an instant SEO boost⁽²⁾ to help your business climb the Google rankings for your chosen keywords.

Premium customers also get social networking support for Twitter and Facebook and the chance to access the massive potential of the iPhone and Android App market as the map develops.

"I've been on the Staggered Suppliers' Map for less than 48 hours and risen 140 places in Google and already had an enquiry from a customer, which represents absurdly good value for money."

Olivia Soletto Weddings

FREQUENTLY ASKED QUESTIONS

Why not just take a standard advert?

You can - but bear in mind that from our research⁽³⁾ we know:

- Readers are **74%** more likely to open a marker if it contains rich media (video/audio/photos).
- In **88%** of cases if there was rich media then a reader would use it.
- **90%** of readers thought the Suppliers' Map was a more useful tool than a traditional directory and were planning to use it again or tell their friends.

Aside from that only Premium markers get social media support and all for less than a pound a week.

What if I want to change my marker?

Simply email any changes to **suppliers@iamstaggered.com** to highlight seasonal offers or even just switch your photos and videos around.

WHAT WE OFFER:

PACKAGE	STANDARD	PREMIUM
BUSINESS DESCRIPTION	✓ 20 WORDS	✓ 150 WORDS
WEB LINK	✓	✓
DIRECTIONS	✓	✓
TWITTER FOLLOW	✗	✓
FACEBOOK LIKE/FAN	✗	✓
STAGGERED APPROVED BADGE	✗	✓
YOUR MARKER ON PARTNER SITES	✗	✓
SEO LINK TO BOOST YOUR GOOGLE RANKINGS	✓	✓
ADD YOUR IMAGES	✗	✓ UP TO SIX
ADD YOUR AUDIO	✗	✓ UP TO TWO TRACKS
ADD YOUR VIDEO	✗	✓ UP TO TWO VIDEOS
YEARLY COST	£19.99 EQUIVALENT TO 38P PER WEEK	£39.99 EQUIVALENT TO 76P PER WEEK

⁽¹⁾ Google Analytics figures for unique users across www.iamstaggered.com/suppliers and www.english-wedding.com/suppliersmap. This is targeted to rise to over 1 million unique users per year as more partners join the map.
⁽²⁾ www.iamstaggered.com is a PR4 site meaning a link from our site has a significant effect within Google. ⁽³⁾ Survey of 500 readers conducted August 2010



For more information on the Staggered Suppliers' Map and other advertising opportunities contact: Andrew Shanahan t: 07792 017766 e: info@iamstaggered.com w: www.iamstaggered.com